

HYOJIN KIM

VISUAL DESIGNER AND ILLUSTRATOR

CONTACT

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TOOLS

Adobe Creative Suite
Photoshop
Illustrator,
InDesign
After Effects
Lightroom CC

SKILLS

Mobile Game Design
Social Media Marketing
Illustration
Graphic Design
Print Design
Screen Printing

AWARDS

05.2014 - 05.2017
Dean's List

08.2013
Ahmanson Foundation
Undergraduate Scholarship

LANGUAGE

English
Korean

EDUCATION

05.2017
Otis College of Art and Design
Bachelor of Fine Arts, Illustration

EXPERIENCE

09.2018 - Present
Visual Designer | Gamevil Com2uS USA
El Segundo, CA

- Create and deliver live-ops, in-game banners, and web art assets based on the style guidelines for community channels, marketing promotions, and content engagements
- Design a variety of digital advertisements for Instagram, Facebook, and Google Ads
- Create graphics for all platforms (desktop, mobile, app) and input translations for all languages into the banners.
- Design marketing and print materials for various events
- Responsible for submitting assigned game banners to meet the appropriate deadline

11.2017 - 09.2018
Junior Graphic Designer | Apption Labs
Studio City, CA

- Design on-brand marketing material for multiple platforms
- Develop new design banners, graphics, and layouts
- Create and design various icons for MEATER app and website
- Design the marketing materials for trade shows
- Manage Amazon content and product page
- Keep up to date with the most current web and print design

05.2016 - 09.2016
Visual Design Intern | Gamevil Com2uS USA
El Segundo, CA

- Design and maintain an existing mobile game, upcoming titles and web sites assets according to pre-established specification
- Create and deliver In-Game banners and Web art assets based on the style guidelines for multiple properties
- Responsible for submitting assigned game banners to meet appropriate deadline

08.2015 - 05.2016
Art Instructor | GCJC
Downtown Los Angeles, CA

- Teaching art with various materials to student of varying skills in different themes
- 14 week art program to develop children's ability to draw and paint
- Communicate with parents on progress